

Hisense Expands Kitchen Suite Offerings; Debuts New Appliances at CES 2023



Hisense debuts new 4-Door French door refrigerator, range, dishwasher, and beverage cooler to expand full suite offerings. Visit their booth at the Las Vegas Convention Center, Central Hall #16659

LAS VEGAS, NEVADA- January 05, 2023 - [Hisense](#), provider of attainable premium, high-performance televisions and home appliances, expands its offerings with its first-ever full kitchen suite providing stylish, sleek, and value-friendly appliances for U.S. consumers. The 2023 lineup will include freestanding and slide-in gas and electric ranges, a dual zone wine and beverage cooler, a new 4-Door French door refrigerator, and an upgraded dishwasher. The matching stainless-steel suite provides a sophisticated and modern flare to any home. Consumers can find comfort in knowing their stylish appliances come with an affordable price and an industry-leading two-year warranty.

“We’re excited to build upon our reputation of providing high-performing and aesthetically designed home appliances with the release of the new kitchen suite products,” said David Gold, President of Hisense USA. “As a brand, we’ve continued to strive for quality while maintaining attainable prices for our customers, and we are thrilled to provide them with a wider selection of offerings in the new year.”



HISENSE HRM260N6PSEW 4-DOOR FRENCH DOOR REFRIGERATOR

The Hisense 26.0 cu. ft. 4-Door French door refrigerator delivers all the storage capacity, user convenience, food organization, and reliable quality that today's families demand. The anti-fingerprint stainless steel exterior resists fingerprints and makes cleaning a breeze, with no special cleaners required. The interior of the fridge with two drawers boasts perfect temperature control to keep your groceries fresh and has through-the-door ice and water dispensers for easy access to great-tasting, NSF-certified filtered water. Features like the sliding shelf, adjustable gallon storage bins, and Flexzone drawer simplifies storage and allows you to customize your organization to help you find your favorite foods with ease. Plus, LED lighting in both the freezer and refrigerator helps you navigate, even on late night snack runs! [eH1]



HISENSE HFG3601CPS SLIDE-IN GAS RANGE

The Hisense slide-in gas range features six burners, including a dual ring power boil burner that boasts 18000 BTUs for near-instant heating. Its large 5.8 cu. ft. capacity allows you to cook family-size meals quickly and with ease, and the convection design circulates heated air around your

food continuously for faster and more even baking and roasting. The Fast-Preheat feature saves you even more valuable time, while the Air-Fry option provides a simpler and healthier way to enjoy “fried” foods. Other modes like dehydration, pizza bake, keep warm, bread-proofing, roasting, frozen bake, and boil allow home chefs to experience new cooking techniques. Traditional self-cleaning and steam-cleaning modes help make cleanup a snap.



HISENSE HUI66330XCUS DISHWASHER

The Hisense dishwasher is ultra-quiet, operating at 44 dB for a more peaceful and relaxed kitchen environment. Its anti-fingerprint stainless steel exterior is simple to clean and keeps fingerprints at bay for a spotless kitchen aesthetic, and its innovative new power connection method allows for seamless installation that’s easier than ever before. Also new is the dishwasher’s three rack and three spray arm system, which allows for easy loading of the interior, as well as sensor technology at auto cycle that automatically adjusts cleaning times to ensure larger loads are left spotless, every time. Its large capacity promotes flexible loading options and allows you to wash up to 15 place settings at a time, while the dishwasher’s energy-efficient condensation drying system empowers you to load stubborn and sensitive materials (like plastic) anywhere you like—even on the lower rack. It even boasts an automatic door open feature to help moist air escape and improve dish drying and includes a 15-minute quick wash cycle that cleans light loads swiftly to help you cut down on your cleaning time. [HP2]



HISENSE HWD30040SS DUAL ZONE WINE AND BEVERAGE COOLER

The Hisense dual zone wine and beverage cooler boasts a 4.5 cu. ft. capacity and is equipped with a stainless-steel exterior and double-paned LOW-E, anti-UV glass to provide stable storage of your favorite wines, beers, and canned or bottled beverages. A key feature is the dual-zone mode function which can be adjusted to two temperature zones separately to meet customers' requirements for different types of wine storage. In addition, a wide range of accurate temperature control enables the cooler to meet various beverage needs, leaving them with a perfectly chilled libation every time and maximizing the taste of your favorite beverages with an extended lifetime for consumption. Adjustable LED lighting makes the dual zone wine and beverage cooler more harmonious for any lighting environment. The top section features open shelving for storing smaller cans and bottles, while the lower section features fully extendable soft-close shelving to remove wine bottles smoothly and with limited vibrations. The dual zone wine and beverage cooler can be freestanding or built-in to your cabinetry, and the reversible door allows for further flexibility during installation.

AVAILABILITY

Hisense's 2023 lineup will be available exclusively online and in-store at Lowe's and will come with the brand's industry-leading two-year warranty. The HUI66330XCUS Dishwasher \$899 will be available in Q1 of 2023. The HWD30040SS Dual Zone Wine and Beverage Cooler \$699 will be released in Q3 of 2023. The HRM260N6PSEW 4-Door French Door Refrigerator \$2,799 and the HFG3601CPS Slide-In Gas Range \$1,399 and will be released in Q3 of 2023. To learn more about Hisense and all of Hisense's premium offerings, visit [Hisense.com](https://www.hisense.com) and follow @HisenseUSA on [Facebook](https://www.facebook.com/HisenseUSA) and [YouTube](https://www.youtube.com/HisenseUSA) and @Hisense_USA on [Instagram](https://www.instagram.com/Hisense_USA) and [Twitter](https://twitter.com/Hisense_USA).

ABOUT HISENSE USA CORPORATION AND HISENSE COMPANY, LTD.

Hisense USA Corporation is a subsidiary of Hisense Company, Ltd., established in 1969 and headquartered in Qingdao, China. Hisense USA Corporation offers an innovative range of technology products that disrupt the consumer electronics industry, challenge the competition and provide significant value to consumers. Distributed across North America, Hisense USA Corporation product portfolio includes televisions, refrigerators, air conditioners, dehumidifiers, beverage coolers and freezers.

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MEDIA CONTACT

[Max Borges Agency](https://www.maxborgesagency.com) for Hisense; hisenseHA@maxborgesagency.com