

MEDIA ALERT

Hisense Announces Available of New Dolby Atmos® U-Series Soundbars, Maximizing the Home Entertainment Experience

The 2022 Hisense U-Series soundbar lineup delivers robust Dolby Atmos® audio with a sleek design.

SUWANEE, GA - (October 12, 2022) - [Hisense](#), provider of high-performance televisions and appliances, announces the availability of its new line of Dolby Atmos® TV Ready soundbars - delivering big sound with a sleek design. Available in three models, consumers can choose from the U3120G (420 watts), U5120G (510 watts) and U5120GW+ (570 watts), giving the best audio alternative options for every room in the house - all at a variety of price points.

With the 2022 U-Series, Hisense takes the home cinema experience even further with high-end audio integrations. The lineup features Dolby Atmos® - which enables individual sounds to come from all directions to fill the room with astonishing clarity, richness, detail and depth - and EzPlay, enabling users to control the soundbar volume with their Hisense TV remote. Instead of just hearing the scene, Hisense soundbars transport consumers into it - maximizing the entertainment experience with their robust sound. The compact and sleek design ensures a rich audio experience doesn't compromise space - making them the perfect addition to any bedroom, living room, or family room.

Hisense U3120G

The Hisense U3120G features 9 speakers with 3.1.2 channels, a wireless 8" subwoofer, Dolby Atmos® and DTS:X audio technology, and EzPlay, which allows users to control the soundbar volume with their Hisense TV remote. The U3120G retails for \$399.99 and is available for purchase now on Amazon.

Hisense U5120G

The Hisense U5120G offers luxurious audio quality, featuring 5.1.2 audio channels and Dolby Atmos® sound that puts them right in the action - while also delivering premium audio features like 510W of total audio power, 12 speakers, 1 HDMI eARC port, and DTS:X Premium Audio for a next level cinematic sound experience. The U5120G retails for \$499.99 and is available for purchase on Amazon now.

Hisense U5120GW+

The Hisense U5120GW+ gives consumers an immersive home theater experience featuring 7.1.2 audio channels and Dolby Atmos® sound that puts them right in the action - also featuring 14 speakers including two dedicated speakers for overhead sound, HDMI eARC and Hi-Res Audio for rich, detailed cinematic sound. A HDMI (eARC) cable is included to easily connect the soundbar to the user's TV, or users can use AirPlay2 or Google Chromecast for wireless

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streaming. The U5120GW+ retails for \$599.99 and is available for purchase on Amazon later this month.

Additional Soundbar Features

- **Better TV Sound:** Easy to place and connect, Hisense's new soundbars are an all-in-one solution that improves consumers' TV sound experience and are perfect for TV's 32" or larger. Instead of just hearing the scene, users are transported into it.
- **Easy Connectivity:** All Hisense soundbars can connect to your TV through a single HDMI cable (included), connect wirelessly via Bluetooth, and control both with one remote. Users will be enjoying better TV sound in minutes.
- **Roku TV Ready:** As a Roku TV Ready device, the U3120G is fully compatible with any Roku TV through the HDMI connection. You can even use the Roku TV remote to control both the TV and soundbar for easier setup and better navigation experience.
- **Sleek, Compact Design:** The sleek and compact all-in-one design will easily fit any living room, bedroom, or family room space.
- **EzPlay™:** All current and new Hisense soundbars are compatible with EzPlay™ which allows users to control their soundbars with their Hisense ULED TV remote.
- **Wireless Subwoofer:** All soundbars come with a dedicated, wireless subwoofer that delivers the robust low-end frequencies that punctuate movies, music and games without any messy wires. Users will feel the "boom" from both models while the two front-facing speakers project bright, clear high- and mid-range frequencies.
- **Wireless Music Streaming:** All three soundbars are equipped with Bluetooth technology, making it easy to wirelessly enjoy music from smartphones, tablets or laptops
- **Quick Touch EQ Modes:** With multiple preset EQ settings, users get a masterfully tuned audio performance from music, movies, and news.
- **Accessories Included:** Hisense provides users with everything they need to fulfill their audio experience, right out of the box. Accessories included: HDMI cable, optical cable and a wall mounting kit.

Commented [1]: is the just the 3120G?

Commented [2]: Confirm this is only ULED remotes.

To learn more about all of Hisense's premium offerings, visit [Hisense-usa.com](https://www.hisense-usa.com) and follow @HisenseUSA on [Facebook](#) and [YouTube](#) and @Hisense_USA on [Instagram](#) and [Twitter](#).

ABOUT HISENSE USA CORPORATION

Established in 2001, Hisense USA Corporation offers a range of technology products including televisions, laser TVs, refrigerators, air conditioners, dehumidifiers, beverage coolers, and freezers – with a mission of delivering feature-packed products at a fraction of the cost. In 2021, the company was the fastest-growing among the top five TV brands in North America and continues to grow year after year domestically and globally. Hisense USA Corporation is a subsidiary of Hisense Company, Ltd., a multi-national consumer technology manufacturer and one of the largest television brands in the world.

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