

# Hisense Announces the Availability of the U6H Series Quantum ULED 4K UHD Smart Google TV™

*U6H is the first Google TV™ released from Hisense's 2022 Premium Line-Up*

**SUWANEE, GA - (June 22, 2022)** - [Hisense](#), provider of high-performance televisions and appliances, announces the availability of its first ULED Google TV™, the U6H. Serving as the brand's introduction to the premium TV category, the U6H offers premium features like Quantum Dot Color, Dolby Vision IQ™, and Game Mode Plus, at an affordable price. The U6H will be available in four TV sizes ranging from 50 to 75-inches.

"We've worked hard over the past few years to put premium TV options within people's reach, and we're continuing that in 2022 with our new lineup, specifically with our U6H," said David Gold, President of Hisense USA. "With an even more robust audio and visual experience at a lower price point than our competitors, the 2022 U6 series is a Hisense television that's great for everyone."

The U6H continues Hisense's tradition of bringing affordable television with the latest technology to the masses - including offering Quantum Dot at one of the lowest price points on the market today alongside Dolby Vision®, Dolby Vision IQ™, and Dolby Atmos®. As the first ULED Google TV™ from Hisense, the U6H gives viewers access to 700,000+ movies and TV shows, live TV, and over 8,000 apps including popular platforms like YouTube, Netflix, Hulu, Disney+ and more. Google TV™ brings content across apps and subscriptions and organizes them based on preferences. With hands free voice control built into the U6H Google TV™, customers can set aside their remote and simply use their voice to search and access entertainment, get answers, control the TV and smart home devices, and streamline their day.

With gaming a major focus for consumers in 2022, Hisense upgraded the U6 series for 2022 to feature Game Mode Plus and FreeSync (some sizes) for smoother gaming on next-generation game consoles to appease gamers nationwide. U6H also comes equipped with Motion Enhancement, which removes the digital 'noise' that can affect moving objects, along with 60Hz variable refresh rate and 240 motion rate. These technologies work in concert to smooth fast-action scenes and ensure moving objects have minimal blurring - an ideal gaming and movie-watching experience at an affordable price.

The U6H also combines upgraded audio features like Wisa-ready software and far-field voice control with an elevated design and picture quality to make a great addition to any home.

## Pricing and Availability

- The U6H TV is available now, starting at \$599.99 MSRP on [Best Buy](#) and [Amazon](#).

To learn more about all of Hisense's premium offerings, visit [Hisense-usa.com](#) and follow @HisenseUSA on [Facebook](#) and [YouTube](#) and @Hisense\_USA on [Instagram](#) and [Twitter](#).

## **ABOUT HISENSE USA CORPORATION**

Established in 2001, Hisense USA Corporation offers a range of technology products including televisions, laser TVs, refrigerators, air conditioners, dehumidifiers, beverage coolers, and freezers – with a mission of delivering feature-packed products at a fraction of the cost. In 2021, the company was the fastest-growing among the top five TV brands in North America and continues to grow year after year domestically and globally. Hisense USA Corporation is a subsidiary of Hisense Company, Ltd., a multi-national consumer technology manufacturer and one of the largest television brands in the world.

# # #

## **MEDIA CONTACT**

Alyssa Abatemarco

[hisense@maxborgesagency.com](mailto:hisense@maxborgesagency.com)