

# Now Available: Hisense Announces New 120" and 100" L5G 4K Smart Laser TV

**SUWANEE, GA - (January 4, 2022)** - [Hisense](#) continues to bring the cinema experience home with the latest from their L5 series, the new L5G 4K Smart Laser TV, now available for purchase. With both 100" and 120" sizes, the L5G provides an incredibly bright, 4K image that's as much as four times bigger than a 55-inch TV. Featuring Dolby Atmos® sound, Filmmaker Mode, and Smart Android TV, the L5G brings big screen entertainment to the home in an all-in-one package.

Viewers seeking a big screen upgrade can simply place the L5G just 11 inches from the wall for a massive 100-inch image that immerses them in their favorite games, movies, and TV shows like never before. Hisense removes the guesswork from UST projector setup by pairing the Laser TV with an ambient light rejecting screen to ensure viewers get a fantastic viewing experience under any lighting condition.

Laser TV is a revolution in TV product development shifting the way images are displayed, allowing for a more cinematic and immersive experience. The L5G's blue laser light source produces incredibly sharp and precise images with stunning detail and vivid color providing a viewing experience that feels like going to the movie theater. Additionally, new upgrades like ultra high speed HDMI delivers enhanced spatial audio and supports eARC for uncompressed audio signal pass thru to a surround sound system. Gamers will be also able to enjoy the auto low latency mode feature, which provides smooth picture and lag free gaming. Viewers who enjoy sports and action-packed movies with lots of fast moving images will appreciate the fluid and precise viewing experience the L5G provides.

The L5G 4K Smart Laser TV is available for purchase through Amazon for \$4,499 (100") and \$4,999 (120").

For more information visit [www.hisense-usa.com](http://www.hisense-usa.com).

## HISENSE L5G 4K SMART LASER TV FEATURES

- **X-FUSION™ Laser Engine:** The L5G's blue laser light source provides true-to-life color with incredible dynamic range. This Laser Engine exceeds the Rec.709 standard for UHD 4K and lasts long enough to enjoy more than 25,000 hours of content.
- **Ambient Light Rejecting Screen:** The L5G comes paired with either a 100" or 120" ALR screen that offers an amazing picture under any lighting condition. No need to have a dedicated home theater room to enjoy the cinema experience.
- **Cinematic Sound:** With 30W Dolby Atmos sound, the L5G offers spatial sound that seemingly flows all around you. For the true audiophiles, the L5G's eARC allows full signal pass-thru to your surround sound system.

- **4K Picture with HDR10:** The L5G features 4K resolution, HDR10 support, and 2700 Lumens of brightness offering incredible color and detail and unmatched picture clarity and focus uniformity.
- **Android TV and Google Assistant:** The Android TV platform offers more than 5,000 apps and games which can easily be opened using Google Voice for limitless and convenient entertainment.
- **Game Mode with ALLM:** Features high-speed HDMI ports, with a refresh rate of 60Hz, that automatically detect when a gaming console is the active input source and adjusts the picture and signal processing settings accordingly to optimize game performance.
- **Smooth Motion and MEMC:** The L5G also includes an incredibly fast signal response time which delivers image motion that stays true to creative intent. Fast-moving images, be it an action-packed movie or fast-paced game, feel even more fluid as a result.

*Android TV is a trademark of Google LLC.*

### **ABOUT HISENSE USA CORPORATION AND HISENSE COMPANY, LTD.**

Hisense USA Corporation is a subsidiary of Hisense Company, Ltd., established in 1969 and headquartered in Qingdao, China. Hisense USA Corporation offers an innovative range of technology products that disrupt the consumer electronics industry, challenge the competition and provide significant value to consumers. Distributed across North America, Hisense USA Corporation product portfolio includes televisions, refrigerators, air conditioners, dehumidifiers, beverage coolers and freezers.

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