

Now Available: Hisense L9H TriChroma™ Laser TV and L5H 4K Smart Laser TV, the Ultimate Big-Screen Packages for Any Room



SUWANEE, GA - (October 3, 2023) - [Hisense](#), the Official TV and Home Appliance Partner of the NBA, announces the availability of the newest products in its 2023 Laser TV lineup: the L9H TriChroma™ triple-laser Laser TV and L5H 4K Smart Laser TV. Hisense is a leader in the Laser TV industry, with products that offer a complete solution to an immersive, big screen experience. This year, Laser TVs come with major updates including all-new ambient light rejecting (ALR) screens that enhance brightness for a sharper picture, NEXTGEN TV (ATSC 3.0), Google TV™, and even better picture quality.

Both the L9H and L5H are available in two screen sizes: 100" or 120" and come paired with an easy-to-install screen.

L9H TriChroma Laser TV: Taking Center Stage in the Living Room

Hisense's award-winning L9 Series delivers bright, true-to-life visuals and all the latest technologies involved in modern televisions in an ultra-short throw projector, further enhancing the large-screen viewing experience. The L9H reaches 3000 Lumens of peak brightness, providing a lifelike image no matter what room it is placed in.

With Dolby Vision™ for outstanding contrast and detail, Dolby Atmos™ for unparalleled cinematic sound, and Hisense's TriChroma™ triple-laser light engine that can reach 107% of the BT.2020 color space, the L9H is the perfect choice as a home's main TV.

Plus, with the upgrade to Google TV and NEXTGEN TV, the L9H makes streaming easy through access to apps like Netflix, Disney+, and more, in addition to high-quality, 4K over the air broadcasts.

The L9H is available now at BestBuy.com, Amazon.com, and Projectorscreen.com starting at \$5,999.99.

L5H 4K Smart Laser TV: Entry to the Big Screen Experience

The L5H is the entry to the big-screen experience for those looking to upgrade their home entertainment system, offering 2700 ANSI lumens and X-Fusion™ Laser Light Engine technology to deliver sharper images and natural colors in an affordable package.

With Dolby Vision HDR and Dolby Atmos audio along with 40-watt built-in speakers, the L5H comes equipped with everything needed for a crystal-clear picture and an immersive cinematic experience.

The addition of a new ALR screen designed to operate in all lighting conditions—including broad daylight—ensures the L5H provides an optimal television experience in any room. Plus, future-proof features like Google TV, NEXTGEN TV, and Wi-Fi 6e, ensure all content works together simply and seamlessly.

The L5H is available now at BestBuy.com, Amazon.com, Costco.com, and Projectorscreen.com starting at \$3,999.99.

For more information on the L9H and L5H, visit www.hisense-usa.com.

About Hisense USA

Established in 2001, Hisense USA Corporation delivers reliable performance and best-in-class features through its range of technology products, including televisions, Laser TVs and Cinemas, refrigerators, air conditioners, dehumidifiers, beverage coolers, and freezers - all at an incredible value. As the Official TV and Home Appliance Partner of the NBA, Hisense's focus on performance, quality and value has driven the brand's rapid industry growth and created a reputation for award-winning and highly recommended products. In 2022, Hisense became the second largest TV manufacturer globally based on shipments and is proud to control both the quality of its products and the quality of customers' experiences. Hisense USA Corporation is a subsidiary of Hisense Group, a multi-national consumer technology manufacturer and one of the largest television brands in the world.

###

MEDIA CONTACT

[Max Borges Agency](#) for Hisense
hisense@maxborgesagency.com