

# Hisense Unveils its First Ever Full Kitchen Suite at CES 2022



Experience Hisense's First Ever Full Kitchen Suite at CES Tech East, LVCC, Central Hall-Booth 16460

LAS VEGAS, NEVADA- January 05, 2022 - Hisense, provider of attainable premium, high performance televisions and home appliances, expands its offerings with its first ever full kitchen suite that aims to provide stylish and value-friendly appliances for U.S. consumers. The 2022 lineup will include freestanding and slide-in gas and electric ranges, dishwasher, French Door and Quad Door refrigerators, over the range microwave, and a dual-zone wine cooler. The entirely matching stainless steel suite is sleek, modern, and provides a sophisticated look for your home. Not only do the products look great, but they also boast powerful performance at an affordable price and an industry leading two-year warranty so consumers can have confidence in their appliances for years to come.

"We are thrilled to kick off the New Year announcing our first ever full kitchen suite for the U.S.," said Steve Fine, Senior Product and Channel Marketing Manager, Hisense USA. "Our new offerings simplify the selection process, allowing consumers to purchase an aesthetically pleasing and high-performing suite of appliances that they can feel good about. The launch represents our



commitment to providing U.S. consumers with quality and value-friendly products, and we are excited to continue growing within the home appliance space with our new lineup of fridges, ranges, microwaves, and more."

## **HISENSE HFG3501CPS SLIDE-IN GAS RANGE**

The Hisense slide-in gas range features six burners and comes with a large 5.8 cu. ft. capacity true convection oven, allowing you to cook family-size meals quickly and with ease. The fast-preheat feature saves you valuable time, while an air-fry option provides a healthier way to enjoy fried foods. In addition, dehydration and bread proofing programs allow home-chefs to experience new cooking techniques. Traditional self-cleaning and steam-cleaning modes help make cleanup a snap.

# **HISENSE DW50 DISHWASHER**

The Hisense built-in dishwasher combines ultra-quiet 44 dB operation with exceptional cleaning and drying performance. A 20-minute quick wash cycle cleans a light load rapidly -- perfect for entertaining. Hisense's sensor cleaning technology adjusts the time needed for the perfect clean, allowing you to wash up to 15 place settings spotlessly and efficiently. There is also a liquid detergent smart auto dosing option that provides up to one month of cleaning without refill and the fan dry ensures everything will come out dry.

## HISENSE HRF254N6TSE FRENCH DOOR REFRIGERATOR

The Hisense 25.4 cu. ft. French-door refrigerator with built-in ice maker delivers all the storage capacity, user convenience, food organization and reliable quality that today's families demand. The fridge boasts perfect temperature control and has through-the-door ice and water dispensers. Its sleek, modern style also enhances any kitchen décor at a highly competitive price.

## **HISENSE HWD46029SS DUAL-ZONE WINE COOLER**

This Hisense 46-bottle, dual-zone wine cooler stores your favorite wines at their ideal temperatures with updated style that complements any kitchen. Its energy-efficient design features a low-E glass door that blocks unwanted UV rays to help maintain ideal conditions inside. Best of all, you can store white and red wines at their respective temperatures, simultaneously, which helps to maximize the taste and lifetime of your collection.

# **HISENSE HMVZ173SS OTR MICROWAVE**

The Hisense 1.7 cu. ft. over-the-range microwave oven provides 1000 watts of cooking power with 18 auto menu options including sensor-cooking for your favorite foods. Its multi-stage cooking option lets you customize cooking times and power levels in advance to suit your cooking needs. It includes a powerful 300 CFM adjustable vent fan and a LED cooktop light, as well.

## **AVAILABILITY**



Hisense's 2022 lineup will be available exclusively online and in-store at Lowe's and will have a two-year warranty. The <u>French Door refrigerator</u> (\$1899) and <u>dual-zone wine cooler</u> (\$679) are currently available for purchase. The slide-in gas range (\$1,699), dishwasher (\$899), and microwave (\$329) will be released in Q3, 2022. To learn more about Hisense and all of Hisense's premium offerings, visit Hisense.com and follow @HisenseUSA on <u>Facebook</u> and <u>YouTube</u> and @Hisense USA on <u>Instagram</u> and <u>Twitter</u>.

# ABOUT HISENSE USA CORPORATION AND HISENSE COMPANY, LTD.

Hisense USA Corporation is a subsidiary of Hisense Company, Ltd., established in 1969 and headquartered in Qingdao, China. Hisense USA Corporation offers an innovative range of technology products that disrupt the consumer electronics industry, challenge the competition and provide significant value to consumers. Distributed across North America, Hisense USA Corporation product portfolio includes televisions, refrigerators, air conditioners, dehumidifiers, beverage coolers and freezers.

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## MEDIA CONTACT

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