

# Hisense Releases New Freestanding Ranges to Complete its First-Ever Full Kitchen Suite



Hisense's new freestanding HBE3501CPS electric and HBG3601CPS gas ranges provide sleek, accessible cooking appliances to U.S. households and are available exclusively at Lowe's

**ATLANTA, GA – November 03, 2022 -** After debuting its 2022 lineup at CES, <u>Hisense</u>, provider of attainable premium, high performance televisions and home appliances, announces the availability of its ranges, completing the brand's first ever full kitchen suite for U.S. consumers. The spacious, stainless steel freestanding ranges boast powerful burners and a versatile oven cavity, offering a variety of premium features such as Air Fry, Fast Preheat, Convection, and more. The new lineup makes it easy for families to bake, air fry, proof, roast, dehydrate, broil, and cook their favorite meals. The ranges include Hisense's two-year industry-leading warranty and are available exclusively at Lowe's.

"After much anticipation, we are pleased to announce the release of Hisense's new freestanding ranges in the U.S.," said David Gold, President of Hisense USA. "This is a monumental step in our development here in North America, and we're excited to continue growing our product offerings and supplying consumers with attainable and high-performing kitchen appliances like our new ranges and full kitchen suite."



## HISENSE HBE3501CPS FREESTANDING ELECTRIC RANGE

The HBE3501CPS Freestanding Electric Range has a large, 5.8 cu. ft capacity with an edge-to-edge max view window and features five burners, including a "power boil" burner that boasts 3300 watts to cut down on waiting times and help you multitask in the kitchen with ease. The True Convection system helps evenly distribute heat among cooking items, circulating heated air around the food continuously, for faster and more even baking and roasting on every rack. This ensures your family meals are cooked safely and properly.

The range's Fast-preheat tech feature helps get your range 350 degrees in just seven minutes. It also has unique features like: air fry, dehydrate, pizza bake, keep warm, bread proofing, convection bake, roast, frozen bake, and broil - so you can cook what you like, how you like it. In addition, the range includes two adjustable racks that can be arranged in seven different positions.

Finally, the range possesses two cleaning options for users to choose from: Self-Clean which is made to clean bigger messes deeply and more easily, and Steam Clean which works quickly for smaller cleaning jobs.

#### INDUSTRY-LEADING WARRANTY

Hisense's new ranges come with their industry-leading two-year warranty which is twice as long as other brands.

### **AVAILABILITY**

The Hisense <u>HBE3501CPS Freestanding Electric Range</u> is available in-store and online exclusively at Lowe's for \$999. The HBG3601CPS Gas Range will be available to Lowe's shoppers in December 2022 for \$1099.

## ABOUT HISENSE USA CORPORATION AND HISENSE COMPANY, LTD.

Hisense USA Corporation is a subsidiary of Hisense Company, Ltd., established in 1969 and headquartered in Qingdao, China. Hisense USA Corporation offers an innovative range of technology products that disrupt the consumer electronics industry, challenge the competition and provide significant value to consumers. Distributed across North America, Hisense USA Corporation product portfolio includes televisions, refrigerators, ranges, microwaves, dishwashers, air conditioners, dehumidifiers, beverage coolers, and freezers.

### **MEDIA CONTACT**

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