



## **HISENSE HVAC UNVEILS ADVANCED HVAC SOLUTIONS FOR NORTH AMERICAN MARKET**

*Experience the Company's HVAC Collection at AHR Expo, January 22-24 at Chicago's McCormick Place*

**CHICAGO (Jan. 22, 2024)** – Hisense HVAC, a leading global player in the heating, ventilation, and air conditioning (HVAC) industry, proudly announces its entry into the North American market with a range of cutting-edge HVAC innovations. With a strong focus on the unique needs of the North American market, Hisense HVAC presents a comprehensive lineup of residential and commercial HVAC equipment that has been meticulously re-engineered specifically for the USA and Canada.

Hisense HVAC understands the discerning requirements of homeowners in North America and is excited to unveil its latest range of residential HVAC solutions at AHR Expo. These groundbreaking products showcase the company's commitment to developing HVAC systems tailored exclusively for the North American market, delivering unparalleled efficiency, comfort, and environmental sustainability to homes across the continent.

### **Residential Series for Elevating Home Climate Control**

#### **Hi-ULTRA HD**

Experience a new era of home climate control with the Hisense Hi-ULTRA HD. This series of compact horizontal discharge ducted central heating and cooling systems sets new benchmarks for efficiency, comfort, and convenience. Meticulously re-engineered for the North American market, Hi-ULTRA HD represents the company's dedication to providing superior central HVAC systems tailored to the unique needs of homeowners in the USA and Canada.

## Hi-PRO

Embark on the pinnacle of home comfort technology with the Hisense Hi-PRO high-efficiency ductless systems. Engineered specifically for the North American market, the Hi-PRO series exemplifies Hisense's commitment to innovation, efficiency, and customer satisfaction. With an exceptional SEER2 rating of up to 27.5, Hi-PRO brings unparalleled energy savings and climate control to North American households.

## Hi-ULTRA XTREME

Step into the future of indoor climate control with the Hisense Hi-ULTRA Xtreme—a ductless HVAC system that redefines efficiency and performance, even in extreme weather conditions. Engineered specifically for the North American market, Hi-ULTRA Xtreme showcases the company's unwavering commitment to providing cutting-edge solutions tailored to the unique demands of the region.

## Hi-EDGE

Introducing the Hisense Hi-EDGE series of ductless systems where cutting-edge technology meets exceptional value. Engineered specifically for the North American market, the Hi-EDGE series offers premium features at an affordable price, making it the intelligent choice for budget-conscious consumers who seek to elevate their home comfort experience.

## **Redefining Efficiency and Sustainability for North American Businesses**

Recognizing the distinct requirements of businesses and commercial spaces in North America, Hisense HVAC introduces an extensive array of commercial VRF Technology. As one of the largest VRF manufacturers in the world, Hisense proudly brings its expertise and global reputation to the North American market, offering optimal performance, energy savings, and environmental sustainability to commercial operations across the region.

## **Key Commercial Innovations: Leading the Way in Efficiency**

### **Hi-FLEXi S Series Heat Recovery System**

A versatile and efficient solution for commercial and industrial applications, the Hi-FLEXi S Series Heat Recovery System is engineered specifically for the North American market. With its integration capabilities with indoor units and AHUs, it ensures maximum energy efficiency through air-side heat recovery. Holding AHRI and ETL certifications for performance and safety standards, this system caters to diverse cooling and heating demands in the USA and Canada.

### **Hi-Smart H Series**

The state-of-the-art Hi-Smart H Series is designed to prioritize customer comfort and meet various application needs in the North American market. Offering flexible cooling and heating options, this product holds AHRI and ETL certifications, guaranteeing exceptional performance and safety standards for businesses and commercial spaces across the USA and Canada.

## **Leading the Way in Sustainability and Compliance**

At the forefront of sustainability and compliance with North America's latest refrigeration regulations, Hisense HVAC takes a distinct approach. Its HVAC systems are not mere adaptations of European or Asian units imposed on the USA/Canada market. Instead, Hisense meticulously re-engineers its products for the North American market, surpassing the rigorous standards set by regulatory bodies. AHR Expo attendees can discover their environmentally friendly and sustainable HVAC solutions that align with the evolving refrigeration regulations in the region.

## **Experience the Future of HVAC Technology at the AHR Expo**

Discover why Hisense HVAC is the trusted name in the HVACR space and how its solutions can elevate your comfort, efficiency, and sustainability to unprecedented levels by visiting booth

S10160 in Chicago's McCormick Place (2301 S Martin Luther King Dr) from January 22-24. To learn more about Hisense HVAC, visit <https://www.hisensecomfort.com>.

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### **About Hisense USA**

Since 2001, Hisense USA Corporation, a subsidiary of Hisense Group, has been a leading provider of technology products, encompassing a diverse range of offerings such as televisions, Laser TVs and Cinemas, refrigerators, air conditioners, dehumidifiers, beverage coolers, and freezers. As the *Official TV and Home Appliance Partner of the NBA*, the company places maximum emphasis on performance, quality, and value, leading to remarkable industry growth and a reputation for producing award-winning products. In 2022, Hisense achieved the notable distinction of being the second largest global TV manufacturer, demonstrating its commitment to both maintaining superior product quality and ensuring exceptional customer experiences.

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