

HISENSE BRINGS THE STADIUM HOME: NEW 100-INCH U76N AVAILABLE NOW

Hisense's newest big screen option is available now for \$2,000 off



SUWANEE, GA (Jan. 24, 2024) – <u>Hisense</u> is proud to announce the availability of its latest big-screen marvel, the <u>100-inch U76N</u> ULED TV. Meeting the growing demand for large screen LED TVs, the U76N combines exceptional value with high-quality performance. Perfectly timed for the big game, it's priced at an unbeatable **\$2,999, 40% off the MSRP of \$4,999**.

The 100-inch U76N is a gateway to an immersive, big screen viewing experience. Its superior picture quality brings you into the front row at the big game, delivering advanced features like Hisense's cutting-edge ULED technology, QLED-Quantum Dot Color, 4K UHD resolution, and an impressive 144 Hz refresh rate for fluid motion. It's also equipped with upgrades like Filmmaker Mode, and IMAX Enhanced, offering premium movie viewing right in your living room. WiFi 6e ensures uninterrupted gaming and streaming, and Google TV opens a world of content options.



Additionally, the U76N features Dolby Vision[™] and Dolby Atmos[™] creating a dynamic and immersive audio-visual atmosphere. With its premium features and outstanding value, Hisense's 100 U76N stands as a comprehensive, feature-rich entertainment hub for today's consumer.

The 100-inch U76N is available now at <u>BestBuy.com</u> and <u>Amazon</u> for \$2,999, a significant saving of 40% off the MSRP.

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About Hisense USA

Since 2001, Hisense USA Corporation, a subsidiary of Hisense Group, has been a leading provider of technology products, encompassing a diverse range of offerings such as televisions, Laser TVs and Cinemas, refrigerators, air conditioners, dehumidifiers, beverage coolers, and freezers. As the *Official TV and Home Appliance Partner of the NBA*, the company places maximum emphasis on performance, quality, and value, leading to remarkable industry growth and a reputation for producing award-winning products. In 2022, Hisense achieved the notable distinction of being the second largest global TV manufacturer, demonstrating its commitment to both maintaining superior product quality and ensuring exceptional customer experiences.

Media Contact

Hisense USA Press press.usa@hisense.com

Max Borges Agency for Hisense hisensece@maxborgesagency.com