

MEMORIAL DAY SAVINGS ON HISENSE AWARD-WINNING NEW SMART REFRIGERATOR & SLIDE-IN RANGES



SUWANEE, GA (May 28, 2024) — [Hisense](#), the Official TV and Appliance Partner of the NBA, continues to deliver quality kitchen appliances at an unbeatable value. The new [Smart French 4-Door Refrigerator](#) (Model HRM260N6TSE) and Slide-in Electric ([Model HFE3501CPS](#)) and Gas ([Model HFG3601CPS](#)) Ranges are available now, exclusively at Lowe’s in-store and online. The award-winning Smart French 4-Door Refrigerator and the Slide-in Ranges are on sale for Memorial Day, with the Refrigerator starting at \$1,599, \$1,300 off MSRP (\$2,899) and the Ranges starting at \$799, \$600 off of MSRP (\$1,399).

The new Smart French 4-Door Refrigerator is Hisense’s first innovation in the smart home appliance sector and delivers a variety of premium features at an affordable price point. The award-winning stainless steel slide-in electric and gas ranges boast a sleek, elegant design that seamlessly blends into any kitchen.



Hisense Smart French 4-Door Refrigerator: Designed for Modern Lifestyles

- **Unique Hisense VersaTemp Zone Drawer:** The unique Hisense VersaTemp Zone drawer offers consumers unparalleled flexibility. With temperatures adjustable between 27°F and 41°F, use it as extra fridge space, a chiller, or an additional soft freezer.
- **Smart Functionality:** Paired with the convenience of Hisense's [ConnectLife](#) app, users can remotely adapt their fridge to their immediate needs, ensuring their dessert, appetizer, or other special items are perfectly chilled. The mobile app's alert system is designed to notify users if the fridge door is ajar, ensuring food safety and energy efficiency.
- **Premium Performance:** Boasting a generous 25.6 cubic foot capacity, 360-degree surround LED lighting, and adjustable glass shelves, including a unique sliding shelf, the new Smart Refrigerator offers the flexibility and maximizes storage space. And with its Energy Star certification, this refrigerator not only delivers exceptional performance and style but does so with optimal energy efficiency.
- **Sleek, Modern Design:** With a sleek, flat French Door design that adds a modern, built-in look to any kitchen and a fingerprint-resistant stainless steel finish, the new Smart Refrigerator not only enhances the aesthetic but simplifies cleaning. Dedicated produce drawers create the optimal environment for fruits and vegetables, extending their freshness, and the freezer's smooth-gliding, two-tiered drawer system adds to the ease of organization.

- **Unbeatable Value:** Hisense's new Smart Refrigerator comes with an industry-leading two-year warranty, twice as long as other brands, and a five-year sealed system warranty.

The new Smart French 4-Door Refrigerator is now available exclusively at [Lowe's](#) in stores and online, starting at **\$1,599** (~~\$2,899 MSRP~~).

Hisense Slide-in Ranges: Premium Features Packed in a Sleek Design

- **Powerful Performance:** Features a large 5.8 cubic foot capacity with an edge-to-edge max view window and five burners, including a "Power Boil" burner that boasts 3300 watts to cut down on waiting times and help consumers multitask in the kitchen with ease.
- **True Convection System:** Helps evenly distribute heat among cooking items, circulating heated air around the food continuously, for faster and more even baking and roasting on every rack. This ensures meals are cooked safely and properly.
- **Fastest Preheat:** This function allows the ranges to reach 350 degrees in just seven minutes, 33% faster than others in its class, saving users time in the kitchen and helping them prepare meals more quickly and efficiently.
- **Premium Features:** Enjoy features like air fry, dehydrate, pizza bake, keep warm, bread proofing, convection bake, roast, frozen bake, and broil. Plus, two adjustable racks can be arranged in seven different positions.
- **Air Fry Feature:** Combines the heating element with a high-speed fan to create rapid air circulation, evenly distributing heat around food on a tray without the need for a basket. This process cooks food quickly and evenly and achieves a crispy texture similar to deep-frying, with significantly less oil.
- **Cleaning Modes:** The ranges feature two cleaning modes: Self Clean which is designed to clean bigger messes easily, and Steam Clean which quickly takes care of smaller jobs.
- **Unbeatable Value & Modern Design:** Hisense's award-winning Slide-in Ranges feature a stainless steel finish, sleek and streamlined design, and are backed by an industry-leading two-year warranty, twice as long as other brands.

The latest Slide-in Ranges are now available exclusively at [Lowe's](#) in stores and online, starting at **\$799** (~~\$1,399 MSRP~~).

In addition to the current Memorial Day deals now through June 15, customers will receive [a free \\$50–\\$200 NBA Store e-gift card](#) with select Hisense appliances, including the Smart French 4-Door Refrigerator and Slide-in Ranges. Customers can save up to \$2,700 when purchasing a full Hisense kitchen suite, exclusively at [Lowe's](#).

For more information about Hisense, visit www.hisense-usa.com and follow @HisenseUSA on [Facebook](#) and [YouTube](#) and @Hisense_USA on [Instagram](#) and [X](#).

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About Hisense USA

Since 2001, Hisense USA Corporation, a subsidiary of Hisense Group, has been a leading provider of technology products, encompassing a diverse range of offerings such as televisions, Laser TVs and Cinemas, refrigerators, ranges, dishwashers, and an array of air conditioners and dehumidifiers. As the Official TV and Home Appliance Partner of the NBA, the company places maximum emphasis on performance, quality, and value, leading to remarkable industry growth and a reputation for producing reliable, award-winning products. In 2023, Hisense maintained its position as the second-largest global TV manufacturer for the second consecutive year, demonstrating the company's commitment to superior product quality and the best customer experience.

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