



HISENSE TRANSFORMS WORKSPACES WITH PREMIER DISPLAYS AND INTERACTIVE SOLUTIONS AT INFOCOMM



LAS VEGAS (June 12, 2024) — Hisense, a global leader in consumer electronics and home appliances, is showcasing a lineup of premier audiovisual solutions designed to transform professional environments at InfoComm 2024, opening today.

Hisense’s offerings at InfoComm 2024 represent the pinnacle of commercial display innovations with products designed to meet the evolving needs of professional environments, delivering quality, performance, and user comfort. Visitors to booth W1664 in the West Hall of the Las Vegas Convention Center will have the opportunity to experience firsthand the exceptional capabilities of Hisense’s latest displays and interactive technologies.

Visitors will be able to see up close the [Hisense HAIO136DE](#), the 136-inch LED All-in-One Display that redefines immersive viewing, perfect for boardrooms and high-end enterprise settings with unparalleled picture quality and energy efficiency. Other features worth noting include:

- **Ultra Picture Quality:** Features Hisense’s advanced picture quality chip for color enhancement and multi-grayscale correction.

- **Smart Display:** Intelligent brightness adjustment and all-round automatic monitoring of screen status.
- **Energy Saving:** Efficient power supply and architecture reduce energy consumption significantly.
- **Stereo Surround Sound:** 60W built-in speakers with Dolby & DTS audio dual decoding for an immersive audio experience.
- **Sleek Design:** Industrial aesthetic with minimalist integrated design, easy installation, and maintenance.

The [Hisense 100BM66D](#) is the company's answer to the demand for durable, high-performance digital signage, perfect for high volume retail and corporate installation. Available in sizes from 31 to 100 inches, this series offers a combination of seamless design and enhanced brightness ensure digital content stands out vividly from the crowd. Features include:

perfect for high volume retail and corporate installation. A combination of seamless design and enhanced brightness ensure digital content vividly stands out from the crowd. Perfect color and rich details for various broadcasting environments.

- **High Brightness:** 500 nits of brightness deliver vivid imagery in any lighting condition.
- **24/7 Operation:** Designed for continuous operation in high-volume and critical environments.
- **Versatile Orientation:** Supports both landscape and portrait setups for creative installations.
- **Smart Power:** Ambient light sensor for automatic screen brightness adjustment.

The [Hisense MR6DE GoBoard](#) series transforms collaborative spaces with interactive technology for effortless and seamless collaboration in education and corporate environments. Combining the power of a digital display, tablet, electronic whiteboard and video conference device, Hisense GoBoards deliver the ultimate all-in-one display solution.

- **4K Ultra HD Panel:** Ensures perfect color and rich details.
- **Smart Whiteboard:** High-level touch technology for a natural writing experience.
- **Google Integration:** Easy access to Google applications with Google Certification and running the versatile Android 13 operating system.

- **Wireless Transmission:** Multiple options for seamless collaboration.
- **Dolby Atmos:** Crystal clear audio with realistic surround-sound effects.
- **Eye Comfort:** TÜV Rheinland certified to reduce blue light and protect eyes.

Hisense continues to push the boundaries of what's possible in commercial AV technology, and attendees are invited to visit booth W1664 to see these groundbreaking solutions in action.

For more information about Hisense commercial display products, visit www.hisense-b2b.com.

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About Hisense

Hisense is a leading global technology company that specializes in the manufacturing and distribution of consumer electronics, home appliances, and commercial displays. Founded in 1969, Hisense has grown to become one of the world's largest television brands and a major player in the global appliance market. Hisense specializes in digital signage and visual communication solutions for commercial environments such as retail stores, corporate offices, hotels, restaurants, and other public spaces with innovative products including interactive digital boards, digital signage, video walls, and LED displays. With a focus on delivering high-quality, cost-effective products and services, Hisense continues to expand its global footprint and strengthen its position as a trusted partner for businesses across various industries.

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