

FOR IMMEDIATE RELEASE

Upgrade your kitchen with Fourth of July savings on Hisense award-winning appliances



SUWANEE, GA (July 3, 2024) — [Hisense](#), the Official TV and Appliance Partner of the NBA, is known for offering premium and user-centric appliances at an unbeatable value. Consumers can enjoy never-before-seen savings this Fourth of July holiday on a variety of kitchen appliances including refrigerators, freestanding and slide in ranges (electric and gas) and the latest built-in dishwasher, available exclusively at Lowe's, in-store and online.

Hisense is committed to offering high-quality and high-performing products that are equipped with an array of advanced features and technologies that meet consumers' needs. Users can explore a whole new level of modern kitchen living this holiday with a range of appliances that boast smart functionality and a sleek design — all at an attractive price point.



Hisense PureFlat Smart French 4-Door Refrigerator: Designed for Modern Lifestyles

- **Unique Hisense VersaTemp Zone Drawer:** The unique Hisense VersaTemp Zone drawer offers consumers unparalleled flexibility. With temperatures adjustable between 27°F and 41°F, use it as extra fridge space, a chiller, or an additional soft freezer.
- **Smart Functionality:** Paired with the convenience of Hisense's [ConnectLife](#) app, users can remotely adapt their fridge to their immediate needs, ensuring their dessert, appetizer, or other special items are perfectly chilled. The mobile app's alert system is designed to notify users when to change your water filter and when your ice bucket is full, which many consumers enjoy. Plus, it will alert you if the fridge door is ajar, ensuring food safety and energy efficiency.
- **Premium Performance:** Boasting a generous 25.6 cubic foot capacity, 360-degree surround LED lighting, and adjustable glass shelves including a unique sliding shelf, this new Smart Refrigerator offers flexibility and maximizes storage space. And with its ENERGY STAR certification, this refrigerator not only delivers exceptional performance and style but does so with optimal energy efficiency.
- **Sleek, Modern Design:** The sleek, flat French Door design adds a modern, built-in look to any kitchen and boasts a fingerprint-resistant stainless steel finish with fully stainless steel handles that are one of a kind. Plus, the new Smart Refrigerator not only enhances aesthetics but simplifies cleaning. Dedicated produce drawers create the optimal environment for fruits and vegetables, extending their freshness, and the freezer's smooth-gliding, two-tiered drawer system adds to the ease of organization.

- **Unbeatable Value:** Hisense's newest Smart Refrigerator comes with an industry-leading two-year warranty, twice as long as other brands, and a five-year sealed system warranty.

The new Smart French 4-Door Refrigerator ([Model HRM260N6TSE](#)) is available exclusively at Lowe's in stores and online, starting at **\$1,499** (~~\$2,899 MSRP~~) until July 10, 2024.

Consumers can also enjoy big savings on the 26.6-cu. ft. French Door Refrigerator ([Model HRF266N6CSE1](#)), which is on sale for **\$999** (MSRP \$1,899) through July 10, 2024 and the 18-cu. ft. Top-Freezer Refrigerator ([Model HRT180N6AWD](#)), also on sale for **\$449** (MSRP \$749) until July 10, 2024.



Hisense Slide-in Ranges (Available in Gas and Electric): Premium Features Packed in a Sleek Design

- **Powerful Performance:** Features a large 5.8 cu. ft capacity with an edge-to-edge maximum view window and five burners, including a “Power Boil” burner that boasts 3,300 watts to cut down on waiting times and help consumers multitask in the kitchen with ease.
- **True Convection System:** With the electric range, the True Convection System feature helps evenly distribute heat among the food being cooked, circulating heated air around the food continuously, for faster and more even baking and roasting on every rack. This ensures meals are cooked safely and properly.
- **Ultra-Fast Preheat:** This function allows the ranges to reach 350 degrees in under seven minutes, saving users time in the kitchen and helping them prepare meals more quickly and efficiently.
- **Premium Features:** Enjoy features like Air Fry, Dehydrate, Pizza Bake, Keep Warm, Bread Proofing, Convection Bake, Roast, Frozen Bake, and Broil. Plus, two adjustable racks can be arranged in seven different positions.
- **Air Fry Feature:** Combines the heating element with a high-speed fan to create rapid air circulation, evenly distributing heat around food on a tray without the need for a basket. This process cooks food quickly and evenly and achieves a crispy texture similar to deep frying.
- **Cleaning Modes:** The ranges feature two cleaning modes: Self Clean which is designed to clean bigger messes easily, and Steam Clean which quickly takes care of smaller jobs.
- **Unbeatable Value & Modern Design:** Hisense’s award-winning Slide-in Ranges feature a stainless steel finish, sleek and streamlined design, and are backed by an industry-leading two-year warranty, twice as long as other brands.

The latest Slide-in Ranges are on sale now starting at **\$849** for both the 5.8-cu. ft. Electric Range ([Model HFE3501CPS](#)) (~~\$1,399 MSRP~~) and the 5.8-cu. ft. Natural Gas Range ([Model HFG3601CPS](#)) (~~\$1,499 MSRP~~) through July 17, 2024 exclusively at Lowe’s, in stores and online.

More savings include the Hisense 5.8-cu. ft. Freestanding Electric Range ([Model HBE3501CPS](#)) which is on sale for **\$649** (~~MSRP \$999~~) through July 17, 2024.

Hisense Top Control 24-inch Built-in Dishwasher

- **Professional-Grade Performance:** This stylish, high-performing dishwasher is designed to clean up the messiest of meals with three racks and a three-level wash that means full-coverage cleaning that will leave dishes sparkling every time. A three level basket adjustment system provides more space for large items, making this dishwasher truly flexible and easy to use. In addition to an adjustable third rack, this dishwasher also includes a third spray arm for an even more powerful clean. Plus, with the "tap-to-activate" top control panel, users can easily choose between eight standard cycles, customizations (boost, delay and auto door open), and a self-cleaning mode.
- **Large and Flexible Capacity:** This dishwasher lets users load more and run less thanks to its large and flexible capacity, which fits up to 15 place settings. Featuring three adjustable racks and an adjustable cutlery basket for flexible loading, there's ample space for oversized dishes, as well as reorganization options to fit a variety of needs.
- **Ultra-Quiet:** At just 44dB when operating, the ultra-quiet dishwasher ensures peaceful post-dinner cleanups. Moreover, by selecting "night mode," the dishwasher will operate at just 42dB to operate even more quietly. The auto-door open setting employs a condensation drying system that ensures dishes come out completely dry, post-cycle — making unloading a breeze.
- **ENERGY STAR Most Efficient:** Not only does the dishwasher feature a sleek, fingerprint-resistant stainless steel design, but it's also ENERGY STAR Most Efficient certified, meaning each cycle uses less water and energy. This helps reduce utility costs to keep money where it belongs — in users' wallets!

The Top Control 24-inch Built-In Dishwasher ([Model HUI66360XCUS](#)) is on sale for **\$549** (MSRP ~~\$879~~) through July 3, 2024, and is available exclusively at Lowe's, in store and online.

In addition to the current Fourth of July deals happening now through July 10, customers [can double their savings when they spend \\$2,500 or more on select Hisense appliances](#), including refrigerators, freestanding and slide in ranges (electric and gas) and the latest built-in dishwasher. Customers can also save an extra \$50 when they spend \$500 on select major appliances, exclusively at Lowe's. That means, the more you buy, the more you save!

For more information about Hisense, visit www.hisense-usa.com and follow @HisenseUSA on [Facebook](#) and [YouTube](#) and @Hisense_USA on [Instagram](#) and [X](#).

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About Hisense USA

Since 2001, Hisense USA Corporation, a subsidiary of Hisense Group, has been a leading provider of technology products, encompassing a diverse range of offerings such as televisions, Laser TVs and Cinemas, refrigerators, ranges, dishwashers, air conditioners, and dehumidifiers. As the Official TV and Home Appliance Partner of the NBA and UEFA EURO 2024, the company places maximum emphasis on performance, quality, and value, leading to remarkable industry growth and a reputation for producing reliable, award-winning products. According to Omdia, Hisense ranked No. 2 for TV shipments and No. 1 in the 100-inch TV category globally from 2022 to Q1 2024, a testament to the company's commitment to superior product quality and the best user-centric experience.

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