



**FOR IMMEDIATE RELEASE**

## **Score big this Labor Day with Hisense: Unbeatable deals on premium kitchen appliances at Lowe's**



**SUWANEE, GA (Aug. 30, 2024)** — [Hisense](https://www.hisense.com), the Official TV and Appliance Partner of the NBA, continues to offer top-of-the-line home and kitchen appliances at unbeatable prices. This Labor Day, consumers can take advantage of significant savings on a range of Hisense appliances, including the Smart French 4-Door Refrigerator, Slide-in Electric and Gas Ranges, and the 24-inch Built-in Dishwasher, exclusively at Lowe's in-store and online.

Hisense is dedicated to delivering high-quality, innovative products that elevate the modern kitchen experience. Whether upgrading your kitchen or outfitting a new space, these appliances combine advanced technology with sleek design—all at a price point that's hard to resist this Labor Day.



## Hisense PureFlat Smart French 4-Door Refrigerator: Designed for Modern Lifestyles

- **Versatile Hisense VersaTemp Zone Drawer:** The Hisense VersaTemp Zone drawer provides unmatched versatility, allowing consumers to adjust temperatures from 27°F to 41°F. Whether you need extra fridge space, a chiller, or an additional soft freezer, this drawer adapts to your needs.
- **Smart Functionality:** With the Hisense [ConnectLife](#) app, users can effortlessly adjust their fridge settings on the go, ensuring your desserts, appetizers, or special items are perfectly chilled. The app also offers helpful alerts, such as reminders to change your water filter, notifications when your ice bucket is full, and alerts if the fridge door is left open—ideal for maintaining food safety and energy efficiency.
- **Superior Performance:** Featuring a spacious 25.6 cubic foot capacity, 360-degree surround LED lighting, and adjustable glass shelves, including a unique sliding shelf, this Smart Refrigerator is designed to maximize storage and flexibility. With its ENERGY STAR certification, this appliance delivers top-tier performance while optimizing energy efficiency.
- **Sleek, Modern Design:** The sleek, flat French Door design brings a modern, built-in look to any kitchen, enhanced by a fingerprint-resistant stainless steel finish and distinctive stainless steel handles. Dedicated produce drawers help extend the freshness of fruits and vegetables, while the freezer's smooth-gliding, two-tiered drawer system makes organization effortless.
- **Unbeatable Value:** This Labor Day, take advantage of the unbeatable value offered by Hisense's latest Smart Refrigerator, which comes with an industry-leading two-year warranty—double that of other brands—and a five-year sealed system warranty.



The new Smart French 4-Door Refrigerator ([Model HRM260N6TSE](#)) is available exclusively at Lowe's in stores and online, starting at **\$1,399** (~~\$2,899 MSRP~~) for MyLowe's Rewards members from August 31, 2024 until September 13, 2024.

Shoppers can also take advantage of significant savings on the 26.6-cu. ft. French Door Refrigerator ([Model HRF266N6CSE1](#)), now on sale for **\$1,099** (~~MSRP \$1,899~~) from August 31, 2024 until September 13, 2024.

### **Hisense Slide-in Electric Range: Premium Features Packed in a Sleek Design**

- **Powerful Cooking Performance:** With a spacious 5.8 cu. ft. capacity, an edge-to-edge viewing window, and five burners, including a "Power Boil" burner delivering 3,300 watts of power, this range is designed to reduce waiting times and make multitasking in the kitchen effortless.
- **True Convection System:** The electric range's True Convection System ensures even heat distribution by continuously circulating hot air around the food, resulting in faster, more consistent baking and roasting on every rack, and ensuring that your meals are cooked to perfection.
- **Rapid Preheat:** The ultra-fast preheat function allows the range to reach 350°F in under seven minutes, saving time in the kitchen and helping you prepare meals more efficiently.
- **Advanced Features:** Enjoy a range of premium functions, including Air Fry, Dehydrate, Pizza Bake, Keep Warm, Bread Proofing, Convection Bake, Roast, Frozen Bake, and Broil. Two adjustable racks can be positioned in seven different ways to accommodate various cooking needs.
- **Air Fry Technology:** The Air Fry feature combines a heating element with a high-speed fan to circulate hot air evenly around the food on a tray, eliminating the need



for a basket. This process cooks food quickly and evenly, achieving a crispy texture similar to deep frying.

- **Easy Cleaning Options:** The range offers two convenient cleaning modes: Self Clean for tackling larger messes and Steam Clean for quickly handling smaller spills.
- **Unbeatable Value & Modern Design:** This Labor Day, take advantage of Hisense's award-winning Slide-in Ranges, featuring a sleek stainless steel finish and streamlined design. Backed by an industry-leading two-year warranty—double that of other brands—these ranges offer unbeatable value.

The latest Slide-in Ranges are on sale now starting at **\$849** for the 5.8-cu. ft. Electric Range ([Model HFE3501CPS](#)) (~~\$1,399 MSRP~~) and **\$899** for the 5.8-cu. ft. Natural Gas Range ([Model HFG3601CPS](#)) (~~\$1,499 MSRP~~) from August 31, 2024 until September 13, 2024 exclusively at Lowe's, in stores and online.

Additional savings include the Hisense 5.8-cu. ft. Freestanding Electric Range ([Model HBE3501CPS](#)) on sale for **\$649** (~~MSRP \$999~~) from August 31, 2024 until September 13, 2024.

### Hisense Top Control 24-inch Built-in Dishwasher

- **Professional-Grade Performance:** This sleek, high-performing dishwasher is built to tackle even the toughest cleanup tasks. With three racks and a three-level wash system, it ensures comprehensive cleaning, leaving dishes spotless every time. The three-level basket adjustment system offers extra space for larger items, making this dishwasher both versatile and user-friendly. It also includes an adjustable third rack and an additional spray arm for an even more powerful wash. The "tap-to-activate" top control panel allows users to effortlessly select from eight



standard cycles, along with custom options like boost, delay, auto door open, and a self-cleaning mode.

- **Spacious and Adaptable Capacity:** Designed to let users load more dishes and run fewer cycles, this dishwasher accommodates up to 15 place settings with ease. With three adjustable racks and a movable cutlery basket, it offers ample room for oversized items and customizable loading configurations to meet various needs.
- **Ultra-Quiet:** Operating at just 44dB, this ultra-quiet dishwasher ensures peaceful post-meal cleanups. For even quieter performance, the Night Mode reduces noise levels to just 42dB. The auto-door open feature employs a condensation drying system to ensure dishes are completely dry by the end of the cycle, making unloading hassle-free.
- **ENERGY STAR Most Efficient:** Not only does this dishwasher boast a sleek, fingerprint-resistant stainless steel design, but it's also ENERGY STAR Most Efficient certified. Each cycle uses less water and energy, helping reduce utility bills and keeping more money in your wallet—a perfect reason to upgrade your kitchen this Labor Day!

The Top Control 24-inch Built-In Dishwasher ([Model HUI66360XCUS](#)) is on sale for **\$549** (~~MSRP \$879~~) through September 13, 2024, and is available exclusively at Lowe's, in store and online.

In addition to the current Labor Day deals happening through September 13, 2024, customers can save up **\$750** when purchasing two or more select major appliances for \$396 or more. Plus, enjoy free Basic Installation on select dishwashers and built-in cooking exclusively at Lowe's.

For more information about Hisense, visit [www.hisense-usa.com](http://www.hisense-usa.com) and follow @HisenseUSA on [Facebook](#) and [YouTube](#) and @Hisense\_USA on [Instagram](#) and [X](#).

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## **About Hisense USA**

Since 2001, Hisense USA Corporation, a subsidiary of Hisense Group, has been a leading provider of technology products, encompassing a diverse range of offerings such as televisions, Laser TVs and Cinemas, refrigerators, ranges, dishwashers, air conditioners, and dehumidifiers. As the Official TV and Home Appliance Partner of the NBA and UEFA EURO 2024, the company places maximum emphasis on performance, quality, and value, leading to remarkable industry growth and a reputation for producing reliable, award-winning products. According to Omdia, Hisense ranked No. 2 for TV shipments and No. 1 in the 100-inch TV category globally from 2022 to Q1 2024, a testament to the company's commitment to superior product quality and the best user-centric experience.

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