Hisense PX3-PRO and PL2 Shine at Projector Screen Showdown: Redefining UST Projector Excellence

The Hisense PX3-PRO TriChroma Laser Projector and PL2 Single-Laser Projector have emerged as top performers at the prestigious Projector Screen Showdown, with the PX3-PRO securing the top spot and the PL2 earning an impressive third-place finish. Together, these projectors mark a breakthrough moment for home entertainment technology, showcasing Hisense's ability to deliver cutting-edge innovations across different price points. From the PX3-PRO's revolutionary TriChroma laser technology to the PL2's exceptional value and versatility, both models redefine what consumers can expect from ultra short throw projectors, offering vibrant visuals and superior performance tailored to diverse viewing needs.

The Projector Screen Showdown is an annual event that rigorously evaluates ultra short throw (UST) projectors to identify the top performers in home entertainment technology. In its third year, the 2024 Showdown featured a panel of six expert judges, including ISFcertified calibrators and professional reviewers, who assessed each projector's color accuracy, contrast, black levels, and detail sharpness. Run and directed by Phil Jones, Owner and Lead Reviewer at ProjectorReviews.com, the evaluations were conducted in both bright and dark room settings, using standardized test patterns and diverse content to ensure comprehensive assessments.

The Hisense PX3-PRO emerged as the standout winner of this year's Showdown, earning the highest overall score and being named the top pick by five out of six judges. Building on its predecessor, the PX2-PRO, the PX3-PRO introduced significant improvements, including tripling the native contrast ratio to exceed 3,000:1, enhanced dynamic contrast, and superior image processing. Its exceptional brightness ensures stunning, vibrant visuals even in ambient light, making it ideal for both bright and dark room setups. The PX3-PRO's remarkable performance, cutting-edge features, and outstanding value at \$3,499 firmly establish it as a leader in the UST projector market. In the words of Brian Gluck of ProjectorScreen.com, "As a pioneer in the space, Hisense has always produced top quality UST projectors that have been considered among the best. This year, it is arguable that they are not just 'among', but may actually be 'the' best."

Hisense also celebrated success with the PL2, which secured third place overall. As a single-laser projector, the PL2 impressed judges with its ability to hold its own against more expensive triple-laser competitors. While its color gamut was more limited, the absence of laser speckle ensured smooth, high-quality visuals. Remarkably, the PL2 excelled in Standard Dynamic Range (SDR), achieving top marks in four of six SDR categories and ranking second overall for High Dynamic Range (HDR). Judges noted that while triple-laser models often edged out the PL2 for preference, the PL2 easily outperformed projectors costing more than twice its price, solidifying its reputation as one of the best single-laser projectors on the market.

This <u>Projector Screen Showdown Award</u> highlights Hisense's dedication to innovation and quality in the home entertainment sector. The PX3-PRO's advanced features and superior image quality, along with the PL2's stellar value proposition, set a new standard for laser projectors, offering consumers an unparalleled viewing and gaming experience. Hisense remains committed to pushing the boundaries of technology to meet and exceed the evolving needs of its consumers.

For more information on the <u>PX3-PRO</u>, the <u>PL2</u>, and Hisense's premium offerings from Hisense, visit <u>Hisense-usa.com</u> and stay connected by following @HisenseUSA on <u>Facebook</u> and <u>YouTube</u>, and @Hisense_USA on <u>Instagram</u> and <u>X</u>.