



Hisense reimagines cinematic sound with HT Saturn at CES 2025

Experience immersive, big-screen audio at CES 2025, LVCC, Central Hall Booth 16625, January 7–10

Suwanee, GA (Dec. 20, 2024) – <u>Hisense</u>, a global leader in consumer electronics, is revolutionizing home entertainment with the debut of the HT Saturn Wireless Home Theater System at CES 2025 in Las Vegas. Designed for big-screen enthusiasts, the HT Saturn pairs cutting-edge sound technology with intuitive features to deliver a seamless and cinematic experience for movie lovers, gamers, and music aficionados alike.

The HT Saturn is more than a sound system—it's a gateway to a truly cinematic experience at home. By combining immersive soundscapes, wireless convenience, and cutting-edge calibration, Hisense has created a system that redefines how consumers engage with their favorite content.

A Home Theater Built for Big Screens

The HT Saturn sets a new standard in audio performance, purpose-built to complement Hisense TVs 85 inches and larger. Featuring Pure Surround, Dolby Atmos and DTS:X technology, it surrounds users with multidimensional soundscapes, ensuring every rumble, roar, and whisper is not only heard, but also felt. Whether you're watching a blockbuster or gaming with friends, the system captures every detail with precision, enhancing the emotional impact of every scene.

To deliver a truly unified experience, the HT Saturn leverages Hi-Concerto Technology, which seamlessly integrates with Hisense TVs. This innovation allows the TV's built-in speakers and the HT Saturn system to work together, creating a synchronized soundstage that expands the audio field. Coupled with Room Calibration through Hisense TVs, the system analyzes your room's acoustics and automatically adjusts the audio output, ensuring an optimized listening experience tailored to any space.

Wireless Simplicity, Exceptional Versatility

Unlike traditional systems that require complex setups, the HT Saturn is designed for modern





living. The system includes four wireless satellite speakers and a standalone 6.5-inch subwoofer, offering maximum placement flexibility without the tangle of cables. Its sleek, minimalist design seamlessly blends into any décor, proving that exceptional sound doesn't have to come at the expense of style.

Power and Connectivity to Match Any Content

Built to meet the demands of today's content-rich world, the HT Saturn offers versatile connectivity options, including HDMI eARC, HDMI IN (Passthrough), optical input, and Bluetooth 5.3, ensuring compatibility with a wide range of devices. The system also features five tailored EQ modes, optimizing sound for movies, music, sports, and more, allowing users to customize their experience with ease.

Cinema-Quality Sound, Anytime

Every component of the HT Saturn is designed to bring the thrill of the cinema into your home. With a powerful 13-speaker system, the HT Saturn delivers robust, room-filling audio that perfectly complements the clarity and scale of Hisense's big-screen TVs and projectors. From heart-pounding bass to crystal-clear dialogue, the HT Saturn transforms ordinary viewing into an extraordinary sensory journey.

Experience the future of home entertainment at CES 2025, where Hisense will unveil the HT Saturn alongside its lineup of innovative display technologies. For more information on all of Hisense's 2025 innovations, visit the Hisense USA website and newsroom. Also follow Hisense USA on Facebook, YouTube, Instagram, and X.

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About Hisense USA

Since 2001, Hisense USA Corporation, a subsidiary of Hisense Group, has been a leading provider of technology products, encompassing a diverse range of offerings such as televisions, Laser TVs and Cinemas, soundbars, refrigerators, ranges, dishwashers and air conditioners. As the Official TV and Home Appliance Partner of the NBA and FIFA Club World Cup 2025, the company places maximum emphasis on performance, quality, and value, leading to remarkable





industry growth and a reputation for producing reliable, award-winning products. According to Omdia, Hisense ranked No. 2 for TV shipments and No. 1 in the 100-inch TV category globally, a testament to the company's commitment to superior product quality and the best user-centric experience.

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