

HISENSE REVEALS SMART AIR CARE INNOVATIONS ENGINEERED FOR PERFORMANCE YEAR-ROUND



SUWANEE, GA (March 21, 2025) – [Hisense](#), a global leader in consumer electronics and home appliances, is bringing its award-winning home comfort solutions to customers through Lowe's and Amazon. First unveiled at CES 2025 in January, the new UltraSlim Smart Window Air Conditioner and Smart Tower Portable AC with Heat Pump join the latest innovations from Hisense that offer best-in-class design, performance, and energy efficiency. Both innovations are compatible with Hisense's ConnectLife smart home platform and Matter, providing unparalleled convenience and effortless control from anywhere in the home.

Hisense Smart UltraSlim Air Conditioner: Powerful Cooling, Minimal Profile

The Hisense Smart UltraSlim Window Air Conditioner blends into any living space with the lowest indoor profile on the market. The 12,000 BTU inverter unit cools spaces up to 550 sq. ft. and offers an almost silent operation. The slim indoor section incorporates an advanced cross-flow fan, an optimized air profile, large air louvers, and an innovative heat exchanger design to deliver powerful cooling. The installation bracket simplifies setup to just ten minutes and allows the window to remain functional, offering fresh air access without removing the unit. Sliding side

curtains enhance energy efficiency by isolating outdoor air, reducing leaks, and blocking excess light for optimal privacy and comfort. The Smart UltraSlim AC unit integrates with the ConnectLife app, enabling remote monitoring, scheduling, and control for added convenience. It is also Matter-certified, allowing easy integration with other smart home platforms.

The Hisense Smart UltraSlim Air Conditioner features:

- **Easy 3-step Installation:** Bracket offers quick 3-step installation with adjustable sliding arms for a perfect window fit and strong support to keep the unit secure and stable.
- **Ultra-Quiet Operation:** Advanced inverter technology and sound barriers minimize noise for a peaceful environment.
- **Energy Efficient Technology:** Meets ENERGY STAR® standards, providing optimal energy savings.
- **Privacy Curtains:** Adjustable curtains seal gaps, block light, and ensure privacy while maintaining indoor comfort.

Hisense Smart Tower Portable AC with Heat Pump: Sleek, Powerful, and Smart

Welcome year-round comfort with the Hisense Smart Tower Portable AC with Heat Pump—a sleek, modern indoor air solution designed to keep the home feeling just right, no matter the season. Whether you need to cool down in the summer, warm up in the winter, circulate the air, or lower the humidity, the four comfort modes ensure maximum comfort all year long.

Designed with your peace and convenience in mind, this ultra-quiet AC operates at just 39 dB—so consumers can work, relax, or sleep without disruption. With 8,000 BTU of cooling power, this compact unit efficiently cools rooms up to 350 sq. ft. Plus, with energy-efficient inverter technology, enjoy powerful cooling that's energy-efficient and easy on your pocketbook. Installation is quick and effortless—the innovative twin-hose system and press-and-snap air duct assembly mean setup takes just five minutes. And upkeep is a breeze with the self-evaporation system and washable, removable filters. Stay in control no matter where you are with built-in Wi-Fi connectivity. Adjust settings remotely using the ConnectLife app or integrate it with Matter-compatible smart home platforms for seamless automation.



The Hisense Smart Tower Portable AC with Heat Pump features:

- **Extended Reach Cooling:** Vertical cross-flow fan delivers air over 21 feet with 60-degree wide coverage, seamlessly cooling larger rooms.
- **Ultra-Quiet Operation:** Enjoy peaceful cooling with a noise level at just 39 dB.
- **All-Season Comfort:** Powerful cooling in the summer and heating in the winter with heat pump technology for year-round comfort.
- **Inverter Technology Included:** Equipped with Inverter Technology for lower energy consumption to help you save on energy bills.
- **Easy Installation:** Built-in twin hoses and a snap-in window kit make installation fast and hassle-free.

The UltraSlim Smart Window Air Conditioner and Smart Tower Portable AC with Heat Pump will be available at Amazon and Lowe's for MSRP of \$549.00 and MRSP of \$449.00, respectively.

To learn more about Hisense Home Appliances, visit [Hisense USA](https://www.hisenseusa.com).

About Hisense USA

Since 2001, Hisense USA Corporation, a subsidiary of Hisense Group, has been a leading provider of technology products, encompassing a diverse range of offerings such as televisions,



Laser TVs and Cinemas, soundbars, refrigerators, ranges, dishwashers and air conditioners. As the Official TV and Home Appliance Partner of the NBA and FIFA Club World Cup 2025, the company places maximum emphasis on performance, quality, and value, leading to remarkable industry growth and a reputation for producing reliable, award-winning products. According to Omdia, Hisense has ranked No. 2 globally in total TV shipments from 2022 to 2024, and No. 1 in 100-inch+ TVs segment from 2023 to 2024, a testament to the company's commitment to superior product quality and the best user-centric experience.

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