

Hisense announces L9Q Pre-SALE offer and premium audio integration



Hisense's Most Premium Laser TV, Developed in Partnership with French Audio Expert Devialet, Now Available as Exclusive Pre-Sale Bundle

SUWANEE, GA (March 27, 2025) – [Hisense](#), a global leader in consumer electronics and home appliances, today announces exciting pre-sale offers and a new integration for its L9Q Laser TV. With unparalleled design and premium audio engineering designed by Devialet, the L9Q sets a new era of entertainment, where every moment becomes an immersive experience filled with unique emotions.

Refined Luxury Design and Immersive Sound

Building on its award-winning feature set, the L9Q introduces a luxury-inspired design influenced by the Royal Opera House. The elegant *Imperial Copper Gilt* finish, created using multi-layer anodization, evokes the look of "solidified amber of time," while diamond-cut craftsmanship and micro-prism detailing deliver a refined, starry effect. In recognition of exceptional innovation and craftsmanship, the L9Q was honored with the prestigious iF Design Award. The distinction highlights the L9Q for its meticulous detailing and its seamless fusion of luxury aesthetics with cutting-edge technology.

Hisense and Devialet have combined their expertise to redefine the audiovisual experience by blending cutting-edge technology with exceptional sound performance. The L9Q, developed in collaboration with the renowned French engineering company, boasts a theater-style surround sound



chamber that makes audiences feel they're in the center of a sound stage, revealing every audio nuance. This partnership ensures that the L9Q delivers professional-grade acoustics for an authentic and truly immersive home theater atmosphere.

Unrivaled Flexibility in Screen Compatibility and Brightness

At CES 2025, the L9Q dazzled audiences with its groundbreaking combination of brightness, color accuracy, and immersive audio, setting a new benchmark for home entertainment. With an industry-leading 5,000 ANSI lumens of brightness, the L9Q delivers vivid, crystal-clear images—even in well-lit rooms, ensuring a true big-screen experience. Its RGB, triple laser light engine covers 110% of the BT.2020 color space, providing ultra-rich, lifelike colors. A 5,000:1 contrast ratio enhances depth and detail, making every scene pop with cinematic realism.

The L9Q's expanded screen—now ranging from 80 to 200 inches—offers unrivaled flexibility, allowing users to create the perfect viewing experience in any space, from compact setups to true cinematic displays.

Exclusive Pre-Sale Offers

For a limited time, early buyers of the L9Q in the U.S. will receive a free HT Saturn sound system or a free ALR screen (up to 120 inches), providing the ultimate home cinema package. This exclusive offer ensures customers can experience the full potential of Hisense's most advanced Laser TV. Visit [Hisense Shop](#) to pre-order the L9Q or go to the [Hisense USA website](#) to learn more. Also follow @HisenseUSA on [Facebook](#) and [YouTube](#) and @Hisense_USA on [Instagram](#) and [X](#).

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About Hisense USA

Since 2001, Hisense USA Corporation, a subsidiary of Hisense Group, has been a leading provider of technology products, encompassing a diverse range of offerings such as televisions, Laser TVs and Cinemas, soundbars, refrigerators, ranges, dishwashers and air conditioners. As the Official TV and Home Appliance Partner of the NBA and FIFA Club World Cup 2025, the company places maximum emphasis on performance, quality, and value, leading to remarkable industry growth and a reputation for producing reliable, award-winning products. According to Omdia, Hisense has ranked No. 2 globally in total TV shipments from 2022 to 2024, and No. 1 in 100-inch+ TV segment from 2023 to 2024, a testament to the company's commitment to superior product quality and the best user-centric experience.

About Devialet

Devialet is a French acoustic engineering company. A luxury house with unrivaled technological savoir-faire, Devialet's mission is to deliver transformative sound through unique listening experiences. Thanks to Devialet's groundbreaking audio engineering, the company's product portfolio, which includes the iconic Devialet Phantom range, Devialet Mania portable speaker, Devialet Dione all-in-one soundbar and Devialet Gemini II wireless earbuds, and Devialet Astra amplifier, offers truly unmatched sound experiences through purposeful and creative design. The company first made its mark in the world of audio engineering through a series of patented innovations embedded within its award-winning line of products, including ADH® (Analog Digital Hybrid) amplification technology, extreme fidelity sound reproduction with SAM® (Speaker Active Matching), and HBI® (Heart Bass Implosion) for the deepest bass. Devialet has strengthened its licensing activity alongside its first-party range, working with various partners across consumer technology, automotive, aviation, and more to provide custom-made acoustic solutions that leverage the company's know-how and technologies. Devialet is also committed to providing uniquely impactful and meaningful innovations which support artistic creation and champion cultural heritage, and has entered long-term partnerships with esteemed cultural institutions including Opéra De Paris.



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Media Contacts

Hisense USA PR

press.usa@hisense.com

Max Borges Agency for Hisense

HisenseCE@maxborgesagency.com