

Hisense and Devialet Redefine Home Entertainment

SUWANEE, GA (May 21, 2025) – Hisense, a leading brand in global consumer electronics and home appliances, is excited to introduce three product lines developed in collaboration with French Audio Expert Devialet. Each product will feature the exclusive “Tuned by Devialet” certification, ensuring an optimized sound experience. This strategic partnership highlights Hisense’s commitment to delivering top-tier home entertainment by combining Devialet’s world-class audio expertise with its cutting-edge display technology.

Hisense’s ULED MiniLED TVs U7 and U8 Series deliver more than just visuals; they now bring Devialet’s signature high-fidelity sound to your home. With MiniLED PRO and Hi-View AI Engine PRO, these TVs offer exceptional brightness, contrast, and true-to-life visuals. Paired with Dolby Atmos® and 2.1.2/4.1.2 multi-channel surround sound, they create an audio-visual experience where every detail comes to life. The 165Hz Game Mode Ultra ensures gamers enjoy ultra-smooth, next-gen gaming visuals, staying ahead of the game. Every sound is rendered with exceptional clarity, while Devialet certification—configurable via OTA (over-the-air) updates—ensures ongoing, state-of-the-art performance.

The HT SATURN redefines home entertainment, blending powerful performance with cutting-edge technology—expertly tuned by Devialet for unparalleled audio brilliance. What sets the HT SATURN apart is its Hi-Concerto technology, which seamlessly connects with Hisense TV speakers, enabling all the speakers to work together in harmony for a more dynamic and immersive sound experience. Equipped with 4.1.2 surround sound, Dolby Atmos, and DTS:X, it creates a multidimensional sound experience for breathtaking immersion. Powered by professional-grade hardware, including 4 surround speakers for enveloping detail and a dedicated subwoofer for deep bass, the HT SATURN delivers unrivaled acoustic precision—redefining what home entertainment sounds like.

Hisense’s L9Q Laser TV combines stunning 5000 lumens brightness and a 5000:1 contrast ratio to offer lifelike depth and detail. With IMAX Enhanced certification, it delivers breathtaking visuals and heart-pounding Dolby Atmos audio. The 6.2.2 multi-channel sound system, fine-tuned by

Opéra de Paris I Devialet. This exclusive edition combines the audio engineering of Devialet and the Opéra de Paris-grade finish for an unparalleled acoustic experience.

The partnership with Devialet marks a new milestone in home entertainment, combining Devialet's world-renowned acoustic expertise with Hisense's advanced display technology. By setting a new industry benchmark in sound and visuals, this collaboration strengthens Hisense's position in the premium market.

Hisense products that are "Tuned by Devialet" will be available in key markets starting in the second quarter of 2025.

*Product appearance may vary by model and region.

*Tuned by Devialet: Feature must be accessed through software update. The update release time varies by model and region.

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About Hisense USA

Since 2001, Hisense USA Corporation has been a leading provider of technology products, encompassing a diverse range of offerings such as televisions, Laser TVs and Cinemas, soundbars, refrigerators, ranges, dishwashers and air conditioners. As the Official Partner of the FIFA Club World Cup 2025™ and the TV and Home Appliance Partner of the NBA, the company places maximum emphasis on performance, quality, and value, leading to remarkable industry growth and a reputation for producing reliable, award-winning products. According to Omdia, Hisense ranks No. 2 worldwide in total TV shipments (2022-2024) and No. 1 globally in the 100-inch and over TV segment (2023-2024). As the first official partner of the FIFA Club World Cup 2025™, Hisense is committed to global sports partnerships as a way to connect with audiences worldwide.

About Devialet

Devialet is a French luxury acoustic engineering house known for its unmatched technological expertise and transformative sound experiences. Its product portfolio—including the iconic Devialet Phantom range, Devialet Mania portable speaker, Devialet Dione all-in-one soundbar, Devialet Gemini II wireless earbuds, and Devialet Astra amplifier—offers truly unmatched sound performance through purposeful and creative design. Beyond its own products, Devialet collaborates with leaders in consumer technology, automotive, aviation to develop bespoke

acoustic solutions. Devialet is also committed to providing uniquely impactful and meaningful innovations that support artistic creation and champion cultural heritage, and has entered long-term partnerships with esteemed cultural institutions including Opéra De Paris.

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